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Southwest Society of Cosmetic Chemists

SCC

Volume 16
Issue 2
April
2018



2018 SWSCC Monthly Meetings

SWSCC April Monthly Meeting

April 25th, 2018

Registration 5 pm
Dinner 6 pm



Title: Extract Explorations: Mega Trends
Jennifer King - Senior Marketing Manager & Global
Category Leader: Cosmetic Ingredients at Symrise

location
Winewood Grill
1265 South Main Street
Grapevine, TX 76051

Please register on our website!

More info on Page 4

Inside you will find:

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Outing**

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MEMBER NEWS

join us!



Make sure you renew your SWSCC membership so you can enjoy all the benefits of being a member!



2018 SWSCC Officers

Chair—Mauricio Castro, Brenntag Specialties

Chair Elect— Daniel Ramirez, Mary Kay Inc.

Secretary— Alison Nally, Essential Ingredients.

Treasurer—Dr. Zhongsheng Deng, Mary Kay Inc.

Treasurer-Elect—Peter Kpere-Daibo, Elemental Artistry LLC

Committees Chairs for 2018

SWSCC Suppliers' Day—Mary Miller

Golf Outing-Jeff Barcafar

Awards-Jacklin Hoffelt

By Laws-Robert Vetkoetter

Newsletter Editor-Alison Nally

Newsletter Sponsorship-Melissa Mata

Educational-Begoña Stevenson

STEM Projects—Jacklin Hoffelt

Elections 2018-Alison Nally

Summer Event 2018- OPEN

Membership-John Oliver

SWSCC Media-Alison Nally

Historian- OPEN

A question gets asked of us why do we have to register for events. We have to give the venue a week's notice how many people will be attending for food count and seating. If you don't register, we might not have enough seating or food for the entire group.



Tuesday, April 24, 2018

SWSCC 2017 Golf Outing



Where:

Cowboys Golf Club

1600 Fairway Drive,
Grapevine, TX 76051
(817) 481-7277

When:

Tuesday, April 24, 2018
Registration Deadline is
Friday April 13th – Cost
\$150 per player.

Time: 1:30 pm Shotgun
(arrive by noon to
register and eat lunch
before the tournament.
It's included in the
price!)

Enjoy a complete
program of range
balls, 18 holes
(including cart),
lunch and dinner is
included, door
prizes, skill prizes &
awards banquet
**Any questions please
contact:**

Jeff Barcafar

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Alison Nally

alisonnally@essentialingredie
nts.com

SWSCC 2018 Golf Outing – 4 person Scramble

Pre-Registration is REQUIRED

How to Enter

The deadline for sign-up and **PAYMENT** is Friday, April 13th

****We will not be accepting payments the day of the outing!****

If you are sponsoring a team or playing as a single you MUST register online and pay by the deadline, Friday, April 13th to be eligible to play. Registration for the tournament is done online at www.swscc.org. Payment choices are credit (click the credit option when registering) or by check (click pay by check when registering) payable to SWSCC Chapter. **Mail checks to: SWSCC Attn: Golf Outing P.O. Box 542163 Dallas, TX 75354-2163.**

SWSCC Hole Sponsorships Available

A sign with your name, logo and contact information will be placed on the tee box as well as recognition as a sponsor in the newsletter, outing flyers and at the party. All for just \$250 per hole! If you would like to sponsor a hole please go to www.swscc.org, Hole Sponsor event and register. Payment choices are credit (click the credit option when registering) or by check (click pay by check when registering) payable to SWSCC Chapter. **Mail checks to: SWSCC Attn: Golf Outing P.O. Box 542163 Dallas, TX 75354-2163.** These must be registered by April 13th. Any Hole Sponsors sent in after this date we cannot guarantee recognition.

Donations

We need supplier contributions for door prizes, long drive and closest to the pin. Gift cards accepted the day of outing. Monetary donations should be made payable to SWSCC are appreciated as well as other fun gifts for the outing. **Please mail checks to the address above Friday April 13th.**

Please let us know by April 1st for donations/sponsors and you will be acknowledged at the outing and in the SWSCC Newsletter.

Golf attire is required. Collared shirts and golf slacks/shorts. No steel spikes are allowed on the course.

LEGAL NOTICE: Individual golfers agree when they register to indemnify SWSCC and are solely responsible for any damage caused during the golf outing. Each player will be required to sign a release before play begins.

SWSCC 2018 April Monthly Meeting Winewood Grill

Title: Extract Explorations: Mega Trends

Description: The beauty industry is ever-evolving. Join us for an immersive journey to explore the exciting and innovative ingredients that are influencing the future and changing the face of beauty as we know it. We'll delve into 3 dynamic mega trends and discover how they're driving the next generation in beauty innovation. The beauty and personal care markets draw inspiration from a myriad of different sources, including food and beverage, health and wellness, nature and the environment. Uncover how trend drivers like Emotional Beauty & the Wellness Economy translate into innovative, market-ready concepts. Explore how inventive natural actives and unique botanicals are influencing product performance and ingredient stories that appeal to tomorrow's demanding consumer.

Jennifer King - Senior Marketing Manager & Global Category Leader: Cosmetic Ingredients at Symrise

Jennifer has over 10 years experience in global marketing, creative direction, branding, trend analysis, and visual design in the beauty industry, with expertise in both cosmetic ingredients & fragrances. Jennifer has a passion for discovering new trends and translating these for clients from a creative and strategic perspective.

Jennifer started her career in fragrance, where she worked in design and marketing roles with a focus on multi-national home and personal care clients. After completing her masters at the Fashion Institute of Technology for Cosmetics Marketing and Management, she had the opportunity to spend three years working in London as a home care marketer for Firmenich, gaining valuable insight into the European beauty care market. Jennifer joined the Symrise Cosmetic Ingredients division 5 years ago, where she directs the marketing efforts for North America and is the Global Category Leader for Botanicals and Deodorants portfolios.

1265 SOUTH MAIN STREET, GRAPEVINE TX 76051

Located in the Historic district of Grapevine, Texas off South Main Street and Highway 114 in the Epicentre development adjacent to Bob's Steak & Chop House.



location
Winewood Grill
1265 South Main Street
Grapevine, TX 76051

JPH SunCare Technologies

Innovative UV Protection Solutions

Julian Hewitt of JPH SunCare Technologies Ltd will be speaking at the SCC Québec dinner and conference on 24 April 2018. Julian is also available for meetings in the Montréal area from 23 to 25 April. If you would like to meet with Julian for a face-to-face consultation, or to find out more about the services offered by JPH SunCare Technologies, please contact Julian directly using the details shown below.

- Leading industry expert, with over 20 years' experience in sun care
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- Technical and market assessment for new ingredients

"With JPH SunCare, we made more progress in six months than in the previous two years"
Prof. Ira Levine, CEO, Biological Services Inc.

Tel: +44 (0)776 9508386

E-mail: julian@jphsuncare.com

Web: www.jphsuncare.com



Naturally Kiawah Symposium

Kiawah Island, SC

October 3-5, 2018

Special Events

October 3 - CEP, 5-6pm Cocktail Reception &
Supplier Showcase

October 4 – Full Day Technical Seminar, & 5-6pm
Cocktail Reception & Supplier Showcase

October 5 – Golf at Cougar Point & Spa Treatment at
the Sanctuary

FOR ADDITIONAL INFORMATION

Michelle Linscott - michelle@xytrus.com

Shari Clemente - sclemente@Hatchbeauty.com



SOCIETY OF
COSMETIC
CHEMISTS

Dedicated to the advancement of cosmetic science

ATTENTION! ATTENTION!

In-House CEP Courses Available

In-House Courses are highly-personalized courses brought to companies to address challenges or areas of need. These courses, taught by knowledge experts, provide professionals with an up-to-date cosmetic science education. Recent In-House Courses have been organized for **Benefit Cosmetics, Mary Kay, Bayer, the FDA** and others.

Companies interested in providing in-depth technical information to their employees can contract an education day in a location of their choosing.

- ▶ **SOCIETY** covers the costs of booking the instructor and all of the instructor's traveling expenses (including hotel, flight, car, etc.)
- ▶ **COURSES** can be scheduled for 1 or 2 days on any topic of particular interest to the company
- ▶ **COMPANIES** can choose the instructor if they seek a specific knowledge expert

Current courses available include:

Scale Up & Processing	Botanicals & Naturals for The Naturals Market	Preservatives
Regulatory	Chemistry & Regulations of Cosmetic Colorants	Cosmetic Rheology
Color	Molecular Biology & Gene Expression	Color & Make-Up
GMPS For Cosmetics	Phytochemistry 101 For Cosmetic Chemists	Surfactants
Cosmetic Formulations	cGMPS For Cosmetics and Otc's	Cosmetic Raw Materials
Regulatory Update	Practical Basic & Theory in Emulsion Technology	Fragrance as A Science
Beginning Cosmetic Chemistry	Cosmetic Chemists Guide to Product Development	Silicone Chemistry
Basic Hair Science	Sustainable Cosmetic Product Development	<i>and more!</i>

To reserve a course for your team,
contact Sam Neely at sneely@scconline.org



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- Discounts on **Continuing Education** courses, which further improve the qualifications of cosmetic scientists by setting high ethical, professional and educational standards
- Discounted registration to the **SCC Annual Meeting**
- Opportunities to participate in a range of professional and social events at **19 affiliated Chapters**
- Full online access to the searchable digital library of every issue of the Journal
- AND MORE!

www.sconline.org/membership

SWSCC 2018 Meet and Greet Whiskey Creek

January 25, 2018

Whiskey Cake 3601 Dallas Parkway Plano, Texas 75093

This event was out Meet & Greet mixer for the SWSCC where we learned the history and science behind whiskey and made your own personal Old Fashioned Drink with Complimentary Cocktail Glass.



SWSCC 2018 February Monthly Meeting Arthur's

"A novel cell target delivery system to improve efficacy of cosmetic ingredients"

Marisabel MOURELLE

Infinitec Activos, Barcelona Science Park, 08028 Barcelona, Spain

The efficient and specific delivery of an ingredient is a critical challenge in any cosmetic treatment. A new delivery system for cosmetic ingredients targets specific dermal cells and releases active ingredients where needed is described. Cell selectivity allows low dosage cost effective powerhouse.



SWSCC 2018 March Monthly Meeting The Victoria Restaurant

Modern Cosmetic Preservation: A Crash Course

We are all aware that preservatives play a vital role in cosmetic formulation. However, in the past we trusted that certain preservatives worked better – they were more reliable, relatively inexpensive and easy to use. Of course, with the proliferation of social media, cosmetic blogging and ingredient data on the Internet, everything has changed.

Our customers now have unprecedented access to information about the potential health risks (whether accurate or not) of preservatives, in real time. As we've seen in the past ten years, this trend can assertively influence the preservative choices a formulator may have, and undoubtedly guide marketing strategies for new product development. This combined with the increased demand for natural cosmetics presents us with a unique challenge to overcome in the lab.

Chris Johnson (Managing Director) Kinetik Technologies, Inc.



By Perry Romanowski

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Making money as a cosmetic chemist

Article by: Perry Romanowski

Getting a degree in chemistry is highly satisfying and emotionally rewarding. The classes you take like Physical Chemistry, Organic Chemistry, and Advanced Inorganic Chemistry are tough, especially compared to the courses that Business majors or Communication majors are taking.

But alas, getting through tough classes does not always translate to making the most money when you get out of school. In fact, compared to Business majors most Chemistry majors make significantly less money when they first start out. And if you're not careful, you can coast into a good career that ultimately doesn't make nearly as much money as some of your non-scientist friends.

To help combat that feeling of not being compensated enough, it's a good idea to consider all the different ways that chemists can make money once they get out of school. Since the focus of this website is cosmetic chemistry or formulating, I write this with that in mind. However, much of the advice here would apply to any type of chemist.

Get a job

The first option is probably the most obvious, get a job. We have some tips on starting a cosmetic science career here. Basically, you have to find companies you want to work for, network with people in the industry and take any lab job you can find. QA/QC jobs are probably the easiest ones for new graduates to get.

Continued on next page

By Perry Romanowski

Used by permission from: <http://chemistscorner.com>

Advance in your career

Once you've started working in the cosmetic industry, you'll want to do the appropriate things to advance in your career. Perhaps the most important thing you can do is to impress your boss. It is rare that anyone will have more power over your career than your boss. And if you don't get along with your boss, you're going to have a difficult time advancing in your career at your company. If you do happen to not get along with your boss, I suggest you find another place to work. Very few careers can flourish with a boss who strives to keep you down.

Write articles

One of the biggest problems with a job is that you are limited to the amount of money you make by your salary. If your company has a bad year, you might not even get a raise. For this reason it's a good idea to develop skills where you can make money on the side. I started my "side hustle" by doing freelance writing for encyclopedias. This wasn't a lot of extra money but it was enough that it gave me confidence if my job disappeared I'd have another source of income. In the cosmetic industry, you can always pitch article ideas to trade journals like Cosmetics and Toiletries, GCI or Happi. They don't pay much but it is a little money and it will also help build your reputation in the industry.

Make money online

Another way you can make money is to pick one of the variety of ways to make money online. It takes work but there are proven methods for turning your online activities into money making opportunities. You can do this by starting a website, building a social media network, becoming an expert, making advertising money, participating in affiliate programs, and more. I'd suggest you check out Niche Pursuits for inspiration on how you might turn your online activities into more money for you.

Continued on next page

By Perry Romanowski

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Start your own product line

And once you figure out how to formulate products be sure to write down and remember your favorite formulas / prototypes. This could be the basis for when you want to start your own product line. I experimented with a hair product line call Phique. I learned how to make the formulas through extensive experimenting I did when working on the Tresemme and VO5 product lines. This free report we put together will help if you want to start your own product line. I should mention that starting a beauty product line is a lot different than learning formulating and cosmetic science. Business is a different beast than science.

Take free-lance formulating jobs

If you love formulating but don't want to work for someone else, you can set up your own lab space and start offering your own formulation services. People are always contacting me in the hopes of finding a cosmetic chemist who can make a product for them. I turn away a lot of formulating work because I'm just not interested in doing work on someone else's product. But formulating is fun and if you like to create products without having to worry about marketing them yourself, free lance formulating is a great choice. You can reach out to other freelance formulators to find out what their job is all about.



By Perry Romanowski

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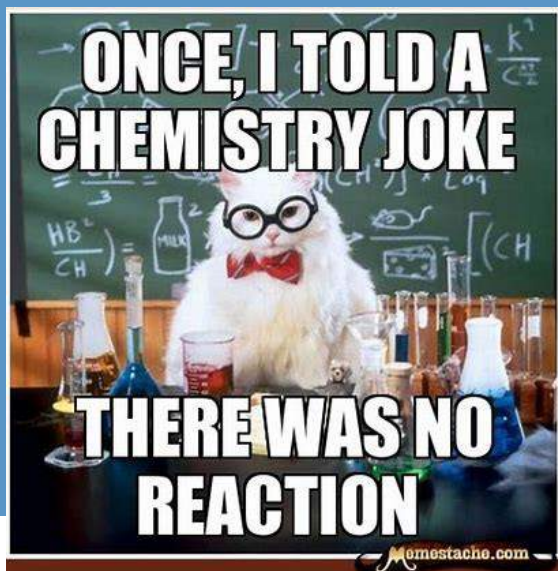
Become an expert witness

Another interesting area in which you can make a living is as an expert witness. Often lawyers are in need of people who know the science of the cosmetic industry and if you are an established expert, you might be right as an expert witness. It helps to have a number of years of experience and to have an advanced education. Some lawyers only like to work with people with advanced degrees. But cosmetic science is a specialty in which there are not a lot of experts. If you work at it, you can find jobs as an expert witness.

Invest your money

Finally, another great way to generate more money is to invest your money. There are a ton of people out there who will tell you where you should put your money. Usually, that is in a place where it will make them a lot of money. Skip the financial planner and do it yourself. It really isn't hard. One of the best books on the subjects is *The Smartest Investment Book You'll Ever Read*. Read it. Live it. Your bank account will thank you.

Being a cosmetic chemist is a great job but if maximizing your money potential is of most importance to you, you might consider something else like going into sales. However, you can still make a good living as a cosmetic chemist. If you use some of the tips in this post, you can do even better financially.





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The new guidelines redefine how specific industries test for elemental impurities in products. Instead of the former subjective color comparison test, each metal will be quantified separately. The limit for the metal will be based on its toxicity in conjunction with the consumption of the product on a daily basis.

New USP Regulation Took Effect January 1, 2018. AFL CAN HELP!

Our state-of-the-art analytical laboratory is currently analyzing the new USP chapters.

Contact information: 1-800-242-6494 | 1-972-336-0336 | afltexas.com

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SAVE THE DATES!!!!

Event Name	Date	Day/Evening
April Chapter Meeting	Wednesday, April 25, 2018	Evening
April - Golf Tournament	Tuesday, April 24, 2018	All Day
May Chapter Meeting	Thursday, May 17, 2018	Day
July Chapter Meeting/ Summer Event	Thursday, July 19, 2018	Evening
September Suppliers Day	Wednesday, September 19th, 2018	All Day
October Chapter Meeting	Thursday, October 11, 2018	Evening
November Chapter Meeting/ Officer Installation	Wednesday, November 14, 2018	Day
SWSCC 2018 Dinner Dance	Friday, December 7th, 2018	Evening



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If you would like to place a sponsorship, please contact Melissa Mata at melm@arcproductsinc.com or Alison Nally at Alisonnally@essentialingredients.com

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