



The Southwest Connection

SOUTHWEST SOCIETY OF COSMETIC CHEMISTS NEWS AND ANNOUNCEMENTS



WHAT'S HAPPENING CONTEST!

Page 3 for details

EVENT CALENDER

Page 4 - Check out our monthly chapter meeting schedule and special events.

www.swscc.org/events

SCIENCE CORNER JOURNAL OF COSMETIC SCIENCE

See Page 6 for more info

Publishes papers concerned with cosmetics, cosmetic products, fragrances, their formulation and their effects in skin care.

NEWSLETTER / EVENT SPONSOR

WE NEED YOU

Page 11 - sponsorship opportunities newsletter

Event sponsorships also available.

<https://swscc.org/events/events/133-swsc-newsletter-sponsorship>

2023 SWSCC Executive Board

- Chair:
Quyen Tra - Dien LLC
- Chair-Elect:
Carrissa Dowdy - Mary Kay
- Treasurer:
David Stott - Mary Kay
- Treasurer Elect:
Nirmal Shah - Coast Southwest
- Secretary:
Kim Wandell - OmyaKinetik





Comments from your SWCC Secretary:

Hello to all! I hope everyone is having a wonderful Summer so far and staying COOOOOL – I know this Texas heat isn't for the faint of heart.

This is just a reminder to please read the newsletter! We did not have a contest winner in May so hopefully we will in July. Contest info is on page 3.

Also, we have our 1st event in Austin coming up in August – you should see info on this soon. We are also planning the Educational day for September you will be seeing info on this soon as well.

The Save the Date for the SWSCC Dinner Dance we emailed out on 07/06 so please mark your calendars for 12/08 – we will not be able to take any late registrants so make sure to look out for info in your email boxes.

Finally – our last 2 events went very well – The Houston meeting in May as well as the Feed the Homeless Day in June.

Please let any of us know if you have any questions.

Thank you

**Kim Wandell
SWSCC Secretary**



Do you want to win an Amazon GIFTCARD? Be on the lookout for this picture within this newsletter! The first person to correctly reply with where they saw it will WIN!!

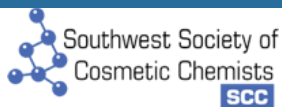


We will announce the winner in the next newsletter

1st winner was Karina Sanchez @ Merle Norman

Email guess to Kimberly.wandell@omya.com

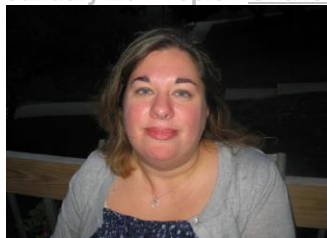




Monthly Chapter Meeting Schedule - Check the website for more detailed info

2023 Schedule

January 26 - Topic - Challenges in Formulating Effective Sunscreens - presented by Susan Sperring @ Symrise.



Thank you Susan for
presenting @ our
January meeting!

Feb 23 Topic: Plant Doctors for Cosmetics, from Snake Oil to 21st Century Technologies



Thank you, Joseph Dallal
for speaking @ our February
Meeting

March 23rd - Topic - The Convergence & Divergence between MoCRA AND CSAR



Thank you, Dr. Zhi Li for
speaking @ our march
Meeting

April 5th - Golf Tournament - pictures posted on social media pages

May 25th - Houston Education meeting - More details soon

June 22nd - Social. Volunteer with another non-profit

July 27th - No meeting

August - 17th Austin Educational Meeting

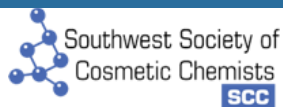
Sept 28th - Educational Seminar Day (all-day)

Oct - Social. Trunk or Treat

Nov 16th - Educational lunch

Dec 8th - Dinner Dance

To register for the above events please visit our web site. <https://swscc.org/events>



DINNER DANCE - SAVE THE DATE

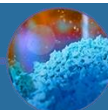
Save the Date

Society of Cosmetic Chemists - Southwest Chapter
Masquerade Ball
Friday - December 8, 2023
6:00 p.m. - midnight
Renaissance Dallas Hotel
2222 North Stemmons Freeway, Dallas, TX, 75207

SCAN QR CODE for HOTEL RESERVATIONS

The graphic features two ornate masquerade masks: a gold one on the left and a black one on the right. The text "Save the Date" is written in a large, white, cursive font across the top right. Below the masks, the event details are listed in a mix of white and gold fonts. A QR code is located in the bottom right corner of the graphic.

[Hotel Link - Renaissance Dallas Hotel - Party Rate](#)






SCIENCE CORNER

The JOURNAL OF COSMETIC SCIENCE (JCS) publishes papers concerned with cosmetics, cosmetic products, fragrances, their formulation and their effects in skin care or in overall consumer well-being, as well as papers relating to the sciences underlying cosmetics, such as human skin physiology, color physics, physical chemistry of colloids and emulsions, or psychological effects of olfaction in humans. Papers of interest to the cosmetic industry and to the understanding of the cosmetic markets are also welcome for publication. Issues are published online bi-monthly, for a total of 6 issues a year. There are no submission fees to publish a paper in JCS.


<https://library.sconline.org/recent-issues>

SCC Members receive a complimentary subscription to JCS. Nonmembers can purchase individual issues/articles on the issue's page. If you wish to receive complimentary access to the Journal, [Join SCC](#) or [click here](#) to subscribe.




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SUNCARE AND SKIN PROTECTION US, 2023

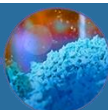


“

SUNSCREEN AND SKIN PROTECTION PRODUCTS SAW EXPLOSIVE GROWTH IN 2021-22 RETAIL SALES THANKS TO A FOCUS ON SKIN HEALTH AND WELLNESS ROUTINES. HOWEVER, PERSONAL CARE PRODUCTS WITH SPF MAY LIMIT MARKET GROWTH OF TRADITIONAL SUNSCREEN AS CONSUMERS LEAN TOWARD CONVENIENT AND MULTIFUNCTIONAL OPTIONS FOR DAILY REGIMENS. BRANDS SHOULD LOOK TO INCORPORATE INGREDIENTS, BENEFITS AND CLAIMS TRADITIONALLY SEEN IN THE FACIAL SKINCARE SPACE TO OFFER BENEFITS BEYOND SUN PROTECTION AND PROVE VALUE IN DAILY ROUTINES.

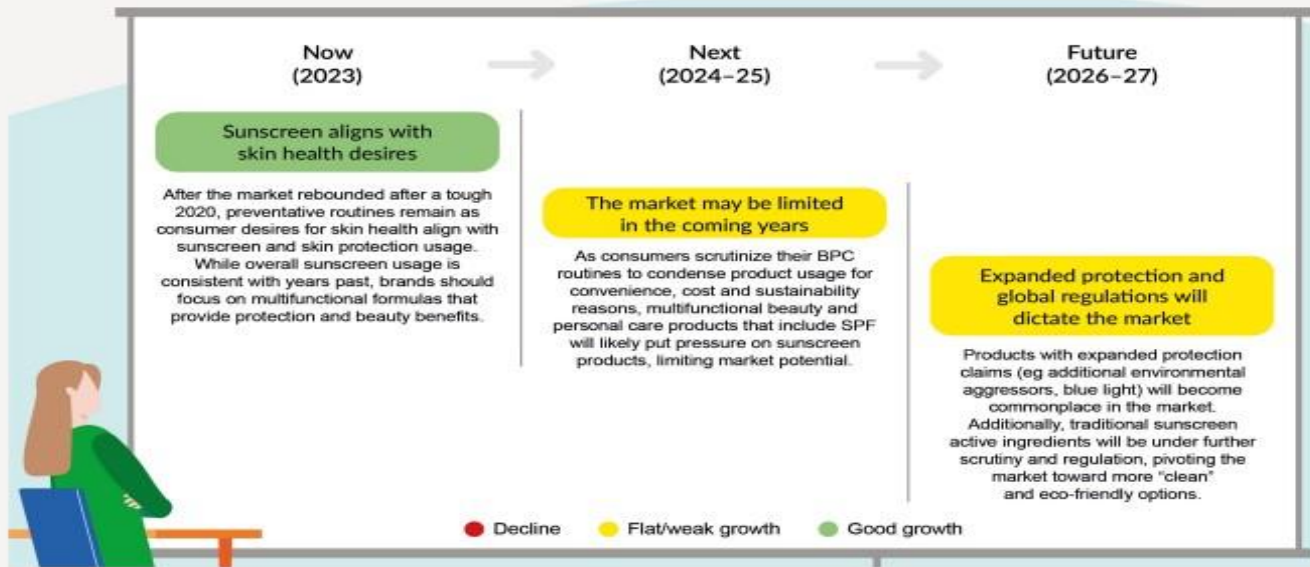
Carson Kitzmiller,
Senior Beauty & Personal Care Analyst

”



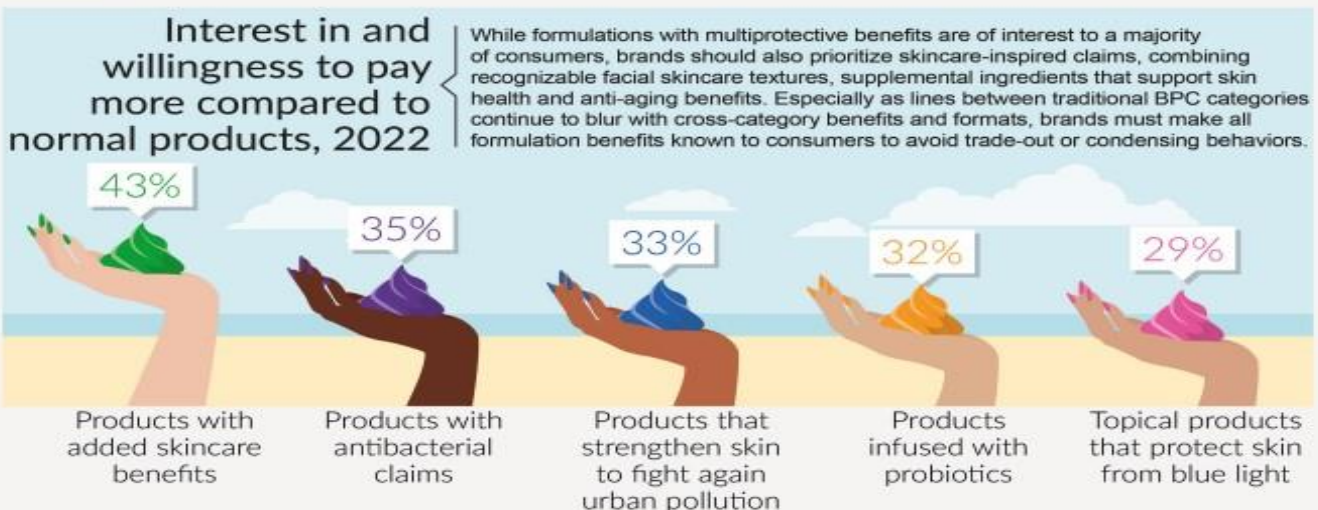


SUNCARE AND SKIN PROTECTION: NOW, NEXT AND FUTURE



Source: Mintel, January 2023

TAKE SUNCARE TO THE NEXT LEVEL WITH SKIN BENEFITS AND EXPANDED PROTECTION



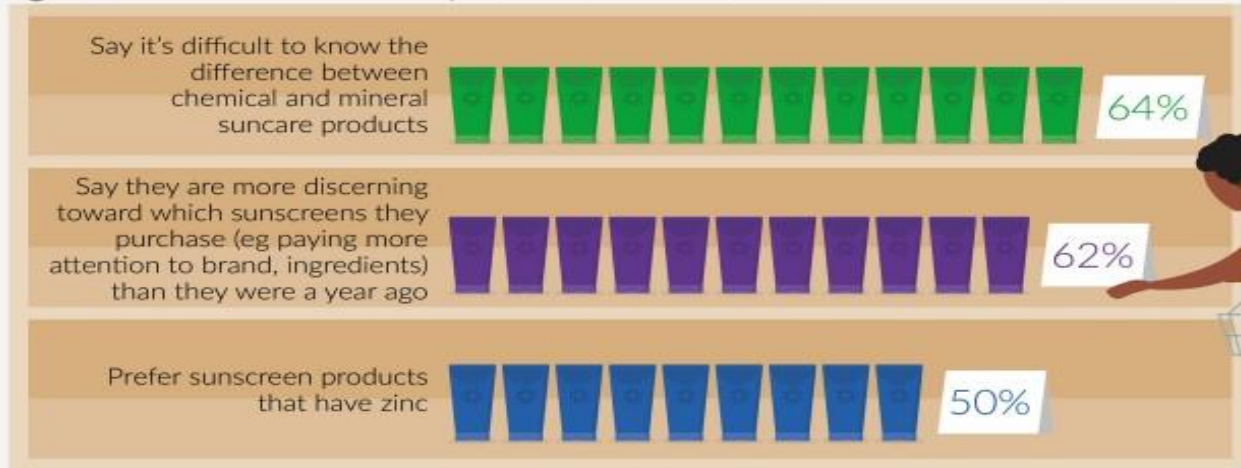
Base: 2,000 internet users aged 18+ | Source: Kantar Profiles/Mintel, October 2022



EDUCATE CONSUMERS THROUGH AN INGREDIENT-FOCUSED LENS

Educate consumers through an ingredient-focused lens

Discussion over formulations, active ingredients and types of sun protection have been at the forefront of sun care conversations. While ingredients have gained center stage across the BPC category, brands should look to lead with active ingredient inclusions to distinguish between types of sun protection, educating consumers in the differences of ingredient makeup, efficacy and safety.



Base: 1,234 internet users aged 18+ who use sunscreen | Source: Kantar Profiles/Mintel, October 2022

WHILE MANY ARE BRAND LOYAL, SOME HAVE CHANGED OUT DUE TO PRICE INCREASES

Select shopping behaviors, 2022

Like the larger BPC category, many skin protection users are brand loyal. Additionally, with a heightened focus on skin health and preventative protection, some adults are turning to premium options that provide protection and beauty benefits. However, while less than one-fifth of users have traded-down in the last year, brands must stay focused on proving their value through quality and convenience to stay integral to routines.



Base: 1,535 internet users aged 18+ who use skin protection products or services | Source: Kantar Profiles/Mintel, October 2022



THANKS, GET IN TOUCH



Carson Kitzmiller
Senior Beauty &
Personal Care Analyst



Email
info@mintel.com



Website
www.mintel.com

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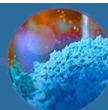
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THIS YEAR WE WILL BE TAKING NEWSLETTER SPONSORSHIP PAYMENTS ON THE WEB SITE SO YOU CAN PAY BY CREDIT CARD. IF YOU STILL WISH TO PAY BY CHECK PLEASE LET ME KNOW

www.swscc.org/events

NEWSLETTER SPONSORS:

ALL THAT YOUR CHAPTER DOES COULD NOT BE POSSIBLE WITH OUT SPONSORS. THANK YOU FOR YOUR CURRENT AND CONTINUED SUPPORT.

THE COST OF SPONSORSHIP IS:

2 X 2 - \$260/YR

2 X 4 - \$380/YR

4 X 4 - \$500/YR

½ PAGE - \$620/YR

FULL PAGE - \$1000/YR

THANK YOU TO EVERYONE WHO HAVE ALREADY GIVEN US YOUR ADS FOR 2023! YOU WILL BE SEEING YOUR INVOICES SHORTLY.

EVENT SPONSORS:

WE WILL BE ASKING FOR EVENT SPONSORS SOON. BE ON THE LOOK OUT FOR EMAILS AND IN FUTURE NEWS LETTERS

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Whats new in 2023!

The Executive Board is working hard on forming committees for 2023 and beyond. Below is our committee lists. Your board will be reaching out to people who we think might be good for each of these. Also, if you would like to join a committee PLEASE let us know.

Committee Chairs

- Newsletter Chair - Kim Wandell - Omya
- Webmaster Chair - Kim Wandell - Omya
- Social Media Chair - McKenzie Shaytar - Botanical Science
- ByLaws Chair - Robert Vetkoetter - Emultec
- Dinner Dance Chair - Carrissa Dowdy - Mary Kay
- Golf Tournament Chair - Jeff Barcafar - Barentz
- Event Planning Chair - Stan Djurich - IMCD
- Historian - Barbara Durkee - Mary Kay
- Educational Chair - Michelle Hines - Mary Kay
- Suppliers Day Chair - Chrissy Burton - Botanical Science
- Student Outreach Chair - Cheryl Liszczak - Mary Kay
- Past Chair - Chrissy Burton - Botanical Science
- Editorial Chair - Melanie Timms - Silicones Plus
- Membership Chair - Rhonda Solberg - Mary Kay

We have so many more volunteers than what is listed here - Thank you to everyone who takes the time to participate! You are all appreciated.

New Outreach Members

Brianna Baker
 Camila F Ugaz Rojas (STUDENT)
 Anita Oladunni
 Brittany Burleson
 Tyrick Allen
 Vasanti Varma (STUDENT)
 Lo Williams- Thomas
 Nirmal Shah
 Paige Ramel (STUDENT)
 Lisa Vannucchi
 Dennis Zlotnik
 Morgan Fortunski
 Barbara Durkee

New Social Media Member

Lindsey Ross



It's that time again and we couldn't be happier to announce that we are now accepting abstracts for the **Society of Cosmetic Chemists' 77th Annual Scientific Meeting & Showcase (SCC77)**, convening December 11-13, 2023 at the Sheraton New York Times Square, NY.

All scientists, academicians, students, policy makers and other stakeholders in the cosmetic and personal care community are invited to submit an abstract of original work, lab demonstration or case study for consideration to present as a podium lecturer.

The SCC is looking for submissions covering:

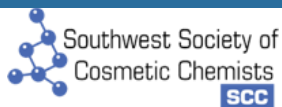
- **Skin Care**
- **Hair Care**
- **Color Cosmetics**
- **Fragrance**
- **New or Novel Ingredient, Process, and Formulation Technologies**
- **Diversity and Inclusion in Beauty**
- **Sustainability**
- **Claims & Regulatory**
- **Photoprotection**
- **AI & Machine Learning**
- **Biotechnology**

Accepted speakers shall receive one (1) complimentary single day access registration to the annual meeting for use by the speaker, the day of their presentation. A full access registration upgrade for speakers is available at a discount if they wish to attend the entire meeting. Additional registrations may be purchased at the then-current rate.

ABSTRACT SUBMISSION DEADLINE: MAY 15, 2023 (11:59 PM EDT)

PLEASE NOTE: Any abstract not selected for a podium presentation will be eligible as a poster/tabletop in the exciting and ever-growing Exhibitor Showcase.





[Click here to submit](#)

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Advantages of Membership

Membership with the Society of Cosmetic Chemists (SCC) connects you with professionals who undoubtedly understand the challenges and opportunities of the industry. Our benefits can be categorized into three major reasons why professionals in the cosmetic and personal care industry make the decision to join the SCC.

Education

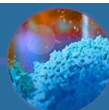
- Free and/or discounted access to content on the [SCC Media Library and Resource Center](#), the go-to digital platform for journal issues, webinars, annual meeting content, and other resources.
- Complimentary digital subscription to the [Journal of Cosmetic Science](#), our flagship technical publication. The Journal aims to provide readers with high quality, peer-reviewed technical articles covering basic and applied research in cosmetic science, as well as advances in technology and product innovation for cosmetics and personal care.
- Discounted and/or free registration for [Continuing Education](#) in various formats such as live webinars, classroom lectures, hands-on lab instruction, and more.

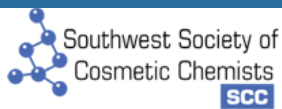
Networking

- **Exclusive** access to the online [Membership Directory](#), the up-to-date guide of nearly 6,000 contacts - the who's who in the Society.
- Opportunities to participate in a wide range of education and networking events at 19 [Affiliated Chapters](#) across Greater North America.

Events

- Discounted registration to the [Annual Scientific Meeting & Showcase](#), the Society's hallmark event. Drawing more than 1,200 cosmetic and personal care community members and partners each December, highlights include: two full days of education on the latest industry innovations and research; a Showcase featuring more than 100 exhibitors and scientific posters; and multiple opportunities to expand your professional network and connect with cosmetic chemistry experts.
- Complimentary Membership in the [International Federation of the Societies of Cosmetic Chemists \(IFSCC\)](#) - a worldwide federation dedicated to international cooperation in cosmetic science. As a member of IFSCC, you will enjoy discounts to international events and receive access to both the IFSCC Magazine and KOSMET (housing over 84,000 international abstracts).



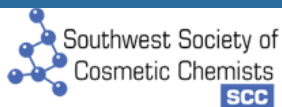


Houston meeting pics! - thank you all for making this event GREAT. We can not wait to have more meetings there. If you attending your feedback would be most appreciated



In June the chapter wanted to GIVE BACK! Please see below for pricutes of those who volunteered at the “Bring the Light” ministries to help feed the homeless in Dallas - this group put several hundred meals together and distirubted them in Dallas city center.





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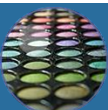
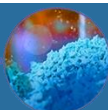
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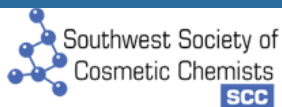


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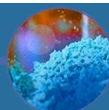


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Hello SWSCC members,

2023 is flying by! With that being said, the Call for Nominations for 2024 SWSCC Board Members is now open and will close **August 15th, 2023**. Please strongly consider running as this is your chapter and always welcome new board members and participation. We are seeking candidates for the following positions:

Chair-Elect
Treasurer-Elect
Secretary

All nominees must hold a current SWSCC **General** Membership. You may submit your nominations by replying to this email or contacting a current board member. Also, please submit a brief biography, platform and photo.

All board members are required to attend quarterly board meetings that are scheduled by the Chair.

The form each potential candidate needs to fill out is attached and needs to be returned so we can forward to National.

Here is a brief description of each position:

CHAPTER CHAIR-ELECT

- This is a 2 year commitment position. The position of Chair-elect is a learning position for the person who will assume Chapter leadership at the conclusion of the Chair's term. The more involved the Chair-elect is in the activities of the Chapter, the easier it will be for the person in that position to assume overall responsibility. The Chair-elect, as an Officer of the Chapter, is authorized to sign contracts on behalf of the chapter and to sign checks issued for valid Chapter expenses. The Chair-elect has the fiduciary responsibility to see that members' monies are appropriated according to Society Policy.
- The Chair-elect is a member of the Area Council and a member of the Committee on Chapter Affairs.
- The Chair-elect will be called upon to fill in during the absence of the Chair.
- Various duties are assigned to the Chair-elect in accordance with established Chapter practices and in accordance with Chapter Bylaws. It is important that the Chair-elect read the Chapter Bylaws and specifically consult those sections of this manual which apply to any responsibilities which he or she might be given.
- The Chair-elect should be responsible for the Chapter programs during their term as Chapter Chair therefore their planning efforts in this area should begin with their term as Chair-elect. The first event the Chair-elect is responsible for is the SWSCC Dinner / Dance in December.
- The Chair-elect is also responsible to see that the officers adhere to Society Policy regarding scholarships and charitable donations.
- The Chair-Elect will help with all meeting (~10 meetings per year) registrations and will need to be at





the venue 30 minutes prior to start of general registration.

CHAPTER TREASURER-ELECT

- This is a 2 year commitment position. The Treasurer-Elect must work closely with the Treasurer and be involved in House, Program, Social, Awards, Newsletter and Publicity since all involve the expenditure of funds as well as the collection of income.
- The Treasurer-Elect has the responsibility for learning all aspects of the Treasurer position such as accurate record keeping, for working with the Chair and other Chapter Committees in developing budgets (the operating budget as well as budgets for special events) and in monitoring all income and expenses. In addition, helping to prepare IRS forms, if necessary, and for the maintenance of checking, savings or investment accounts.
- The Treasurer-Elect will learn to keep accurate records of the menus, cost of meals, etc.
- The Treasurer-Elect will help with all meeting (~10 meetings per year) registrations and will need to be at the venue 30 minutes prior to start of general registration.

CHAPTER SECRETARY

- The Chapter Secretary is responsible for ensuring the Minutes of all Chapter Board meetings are prepared and distributed.
- Ensure that all Minutes of the Executive Committee and Board meetings are sent to Area Directors and to the SCC National Office.
- Notify the National Office with the names of potential candidates running for Chapter Office in order that their membership status can be verified before the ballots are prepared. (Officer Eligibility Form)
- The Secretary is also responsible to see that the officers adhere to Society Policy regarding scholarships and charitable donations.
- The Secretary will help with all meeting (~10 meetings per year) registrations and will need to be at the venue 30 minutes prior to start of general registration. Secretary will prepare list of attendees for each meeting.
- The Secretary will coordinate with Webmaster / Newsletter Editor all chapter activities so proper notifications are sent out and appropriate parties are given recognition for sponsorships.

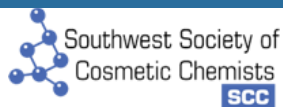
All nominees must hold a current SWSCC General Membership. You may submit your nominations by replying to this email or contacting a current board member. Also, please remember to submit fill out the attached election form and submit a picture.

Thanks for your participation!

Sincerely,

Kim Wandell
2020 SWSCC Secretary





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Comments from the Editor:

I hope you have enjoyed this new addition of the newly named SWSCC Newsletter "THE SOUTHWEST CONNECTION." If you have questions or comments please reach out to me kimberly.wandell@omya.com

Make sure to check out our social media pages:

Facebook - <https://www.facebook.com/southwestsc>

Instagram - <https://www.instagram.com/swsocietyofcosmeticchemists/>

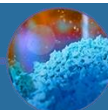
TickTok - <https://www.tiktok.com/@swsocietycosmeticchemist>

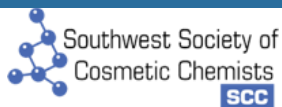
LinkedIn - <https://www.linkedin.com/company/75423358/admin/>

Thank you to all of our ad sponsors, we are looking forward to an amazing 2023.

-Kim Wandell 2023 SWSCC Secretary

The advertisement is framed in a green border. At the top, the word "ACTIVES" is written in large, green, serif capital letters, with a black swoosh under the 'A'. Below it, "INTERNATIONAL, L.L.C." is written in a smaller, black, sans-serif font. The tagline "Born in Nature ~ Nurtured with Science" is centered in a green, cursive font. Below the tagline, "ViaPure® • ViaFerm®" is written in a large, black, serif font. Underneath, the text "High purity extracts & ferments" and "Natural & sustainable" is written in a smaller, black, sans-serif font. At the bottom, the phone number "201-236-2828" and the website "www.activesinternational.com" are listed. The background features abstract, flowing green and blue waves.





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